

# INVOICE



**Local 12 WKRC-TV**  
**1906 Highland Ave**  
**Cincinnati, OH 45219**  
**Main: (513) 763-5408**  
**Billing: (513) 763-5500**

[www.local12.com](http://www.local12.com)

Billing Address:

**Crossroads Media**  
**Attention: Accounts Payable**  
**66 Canal Center Plaza**  
**Ste 555**  
**Alexandria, VA 22314**

Send Payment To:

**Local 12 WKRC-TV**  
**Newport Television LLC**  
**PO Box 841646**  
**Dallas, TX 75284-1646**

Invoice #	Invoice Date	Invoice Month	Invoice Period
46303-1	08/19/12	August 2012	07/30/12 - 08/06/12

Station	Account Executive	Sales Office	Sales Region
WKRC-TV	Millennium Washington DC	Millennium	National

Advertiser	Product	Estimate Number
Crossroads Grass Root Pol	CROSS	

Flight Dates	Order #	Alt Order #
07/31/12 - 08/06/12	46303	09780533

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9914273	6087	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	07/31/12	08/03/12	5a Good Morn Cincinnati	5:30 AM-6:00 AM	-TWTF--	:30	3	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -TWTF-- 3 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC W 08/01/12 5:41 AM 5a Good Morn Cincinnati 5:30 AM-6:00 AM :30 USPRTV13GPH \$850.00 NM									
2 WKRC F 08/03/12 5:09 AM 5a Good Morn Cincinnati 5:30 AM-6:00 AM :30 USPRTV13GPH \$850.00 NM									
3 WKRC F 08/03/12 5:45 AM 5a Good Morn Cincinnati 5:30 AM-6:00 AM :30 USPRTV13GPH \$850.00 NM									
2	08/06/12	08/06/12	5a Billboard	5:30 AM-6:00 AM	M-----	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 M----- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC M 08/06/12 5a Billboard 5:30 AM-6:00 AM :00 <del>\$850.00</del> NM									
Credited									
3	07/31/12	08/03/12	6a Good Morn Cincinnati	6:00 AM-6:30 AM	-TWTF--	:30	3	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -TWTF-- 3 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC W 08/01/12 5:58 AM 6a Good Morn Cincinnati 6:00 AM-6:30 AM :30 USPRTV13GPH \$900.00 NM									
2 WKRC Th 08/02/12 6:27 AM 6a Good Morn Cincinnati 6:00 AM-6:30 AM :30 USPRTV13GPH \$900.00 NM									
3 WKRC F 08/03/12 6:27 AM 6a Good Morn Cincinnati 6:00 AM-6:30 AM :30 USPRTV13GPH \$900.00 NM									
4	08/06/12	08/06/12	6a Good Morn Cincinnati	6:00 AM-6:30 AM	M-----	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 M----- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WKRC F 08/03/12 7:59 PM Fri Reg 1 :30 USPRTV13GPH \$2,700.00 NM									
MG for 32.1,4.1									
1 WKRC M 08/06/12 6a Good Morn Cincinnati 6:00 AM-6:30 AM :00 <del>\$900.00</del> NM									
See MG 4.2									
5	07/31/12	08/03/12	CBS Morning News	7:00 AM-7:30 AM	-TWTF--	:30	5	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
46303-1	08/19/12	August 2012	07/30/12 - 08/06/12
Advertiser	Product	Estimate Number	
Crossroads Grass Root Po	CROSS		

[www.local12.com](http://www.local12.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	07/31/12	08/03/12	CBS Morning News	7:00 AM-7:30 AM	-TWTF--	:30	5	\$450.00	NM
07/30/12 08/05/12 -TWTF-- 5 \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC W 08/01/12 6:59 AM CBS Morning News 7:00 AM-7:30 AM :30 USPRTV13GPH \$450.00 NM 2 WKRC W 08/01/12 7:40 AM CBS Morning News 7:00 AM-7:30 AM :30 USPRTV13GPH \$450.00 NM 3 WKRC Th 08/02/12 8:54 AM CBS Morning News 7:00 AM-7:30 AM :30 USPRTV13GPH \$450.00 NM 4 WKRC F 08/03/12 7:25 AM CBS Morning News 7:00 AM-7:30 AM :30 USPRTV13GPH \$450.00 NM 5 WKRC F 08/03/12 7:39 AM CBS Morning News 7:00 AM-7:30 AM :30 USPRTV13GPH \$450.00 NM									
6	08/06/12	08/06/12	CBS Morning News	7:00 AM-7:30 AM	M-----	:30	1	\$450.00	NM
Weeks: Start Date 08/06/12 End Date 08/12/12 MTWTFSS M----- Spots/Week 1 Rate \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC M 08/06/12 CBS Morning News 7:00 AM-7:30 AM :00 <del>\$450.00</del> NM Credited									
7	07/31/12	08/03/12	CBS Morning News	7:30 AM-8:00 AM	-TWTF--	:30	5	\$450.00	NM
Weeks: Start Date 07/30/12 End Date 08/05/12 MTWTFSS -TWTF-- Spots/Week 5 Rate \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC W 08/01/12 7:59 AM CBS Morning News 7:30 AM-8:00 AM :30 USPRTV13GPH \$450.00 NM 2 WKRC Th 08/02/12 7:54 AM CBS Morning News 7:30 AM-8:00 AM :30 USPRTV13GPH \$450.00 NM 3 WKRC F 08/03/12 CBS Morning News 7:30 AM-8:00 AM :00 <del>\$450.00</del> NM See MG 7.6 5 WKRC F 08/03/12 CBS Morning News 7:30 AM-8:00 AM :00 <del>\$450.00</del> NM Credited 4 WKRC F 08/03/12 7:59 AM CBS Morning News 7:30 AM-8:00 AM :30 USPRTV13GPH \$450.00 NM 6 WKRC F 08/03/12 10:31 AM M-F 10a-11a :30 USPRTV13GPH \$450.00 NM MG for 7.3 08/03									
8	08/06/12	08/06/12	CBS Morning News	7:30 AM-8:00 AM	M-----	:30	1	\$450.00	NM
Weeks: Start Date 08/06/12 End Date 08/12/12 MTWTFSS M----- Spots/Week 1 Rate \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC M 08/06/12 CBS Morning News 7:30 AM-8:00 AM :00 <del>\$450.00</del> NM Credited									
9	07/31/12	08/03/12	CBS Morning News	8:00 AM-8:30 AM	-TWTF--	:30	5	\$450.00	NM
Weeks: Start Date 07/30/12 End Date 08/05/12 MTWTFSS -TWTF-- Spots/Week 5 Rate \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC W 08/01/12 8:18 AM CBS Morning News 8:00 AM-8:30 AM :30 USPRTV13GPH \$450.00 NM 3 WKRC Th 08/02/12 8:09 AM CBS Morning News 8:00 AM-8:30 AM :30 USPRTV13GPH \$450.00 NM 2 WKRC Th 08/02/12 8:23 AM CBS Morning News 8:00 AM-8:30 AM :30 USPRTV13GPH \$450.00 NM 5 WKRC F 08/03/12 8:21 AM CBS Morning News 8:00 AM-8:30 AM :30 USPRTV13GPH \$450.00 NM 4 WKRC F 08/03/12 8:29 AM CBS Morning News 8:00 AM-8:30 AM :30 USPRTV13GPH \$450.00 NM									
10	08/06/12	08/06/12	CBS Morning News	8:00 AM-8:30 AM	M-----	:30	1	\$450.00	NM
Weeks: Start Date 08/06/12 End Date 08/12/12 MTWTFSS M----- Spots/Week 1 Rate \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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Advertiser	Product	Estimate Number	
Crossroads Grass Root Po	CROSS		

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	08/06/12	08/06/12	CBS Morning News	8:00 AM-8:30 AM	M-----	:30	1	\$450.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC M 08/06/12 CBS Morning News 8:00 AM-8:30 AM :00 <del>\$450.00</del> NM Credited									
11	07/31/12	08/03/12	M-F 10a-11a	10:00 AM-11:00 AM	-TWTF--	:30	4	\$375.00	NM
Weeks: Start Date 07/30/12 End Date 08/05/12 MTWTFSS -TWTF-- Spots/Week 4 Rate \$375.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC W 08/01/12 10:39 AM M-F 10a-11a 10:00 AM-11:00 AM :30 USPRTV13GPH \$375.00 NM 2 WKRC Th 08/02/12 10:49 AM M-F 10a-11a 10:00 AM-11:00 AM :30 USPRTV13GPH \$375.00 NM 3 WKRC F 08/03/12 10:19 AM M-F 10a-11a 10:00 AM-11:00 AM :30 USPRTV13GPH \$375.00 NM 4 WKRC F 08/03/12 10:46 AM M-F 10a-11a 10:00 AM-11:00 AM :30 USPRTV13GPH \$375.00 NM									
12	08/06/12	08/06/12	M-F 10a-11a	10:00 AM-11:00 AM	M-----	:30	1	\$375.00	NM
Weeks: Start Date 08/06/12 End Date 08/12/12 MTWTFSS M----- Spots/Week 1 Rate \$375.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC M 08/06/12 M-F 10a-11a 10:00 AM-11:00 AM :00 <del>\$375.00</del> NM Credited									
13	07/31/12	08/03/12	The Price is Right	11:00 AM-12:00 PM	-TWTF--	:30	3	\$1,600.00	NM
Weeks: Start Date 07/30/12 End Date 08/05/12 MTWTFSS -TWTF-- Spots/Week 3 Rate \$1,600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC W 08/01/12 11:28 AM The Price is Right 11:00 AM-12:00 PM :30 USPRTV13GPH \$1,600.00 NM 2 WKRC Th 08/02/12 10:59 AM The Price is Right 11:00 AM-12:00 PM :30 USPRTV13GPH \$1,600.00 NM 3 WKRC F 08/03/12 11:29 AM The Price is Right 11:00 AM-12:00 PM :30 USPRTV13GPH \$1,600.00 NM									
14	08/06/12	08/06/12	The Price is Right	11:00 AM-12:00 PM	M-----	:30	1	\$1,600.00	NM
Weeks: Start Date 08/06/12 End Date 08/12/12 MTWTFSS M----- Spots/Week 1 Rate \$1,600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKRC F 08/03/12 9:33 PM Fri Reg 2 :30 USPRTV13GPH \$3,450.00 NM MG for 34.1,22.1,14.1 1 WKRC M 08/06/12 The Price is Right 11:00 AM-12:00 PM :00 <del>\$1,600.00</del> NM See MG 14.2									
15	07/31/12	08/03/12	Local 12 News at Noon	12:00 PM-12:30 PM	-TWTF--	:30	4	\$1,400.00	NM
Weeks: Start Date 07/30/12 End Date 08/05/12 MTWTFSS -TWTF-- Spots/Week 4 Rate \$1,400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC W 08/01/12 12:24 PM Local 12 News at Noon 12:00 PM-12:30 PM :30 USPRTV13GPH \$1,400.00 NM 2 WKRC Th 08/02/12 12:26 PM Local 12 News at Noon 12:00 PM-12:30 PM :30 USPRTV13GPH \$1,400.00 NM 3 WKRC F 08/03/12 12:25 PM Local 12 News at Noon 12:00 PM-12:30 PM :30 USPRTV13GPH \$1,400.00 NM 4 WKRC F 08/03/12 12:29 PM Local 12 News at Noon 12:00 PM-12:30 PM :30 USPRTV13GPH \$1,400.00 NM									
16	08/06/12	08/06/12	Local 12 News at Noon	12:00 PM-12:30 PM	M-----	:30	1	\$1,400.00	NM
Weeks: Start Date 08/06/12 End Date 08/12/12 MTWTFSS M----- Spots/Week 1 Rate \$1,400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
46303-1	08/19/12	August 2012	07/30/12 - 08/06/12
Advertiser	Product	Estimate Number	
Crossroads Grass Root Po	CROSS		

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	08/06/12	08/06/12	Local 12 News at Noon	12:00 PM-12:30 PM	M-----	:30	1	\$1,400.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC M 08/06/12 Local 12 News at Noon 12:00 PM-12:30 PM :00 <del>\$1,400.00</del> NM Credited									
17	07/31/12	08/03/12	Young & the Restless	12:30 PM-1:30 PM	-TWTF--	:30	5	\$850.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/30/12 08/05/12 -TWTF-- 5 \$850.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC W 08/01/12 12:56 PM Young & the Restless 12:30 PM-1:30 PM :30 USPRTV13GPH \$850.00 NM 2 WKRC W 08/01/12 1:29 PM Young & the Restless 12:30 PM-1:30 PM :30 USPRTV13GPH \$850.00 NM 3 WKRC Th 08/02/12 1:01 PM Young & the Restless 12:30 PM-1:30 PM :30 USPRTV13GPH \$850.00 NM 4 WKRC F 08/03/12 12:55 PM Young & the Restless 12:30 PM-1:30 PM :30 USPRTV13GPH \$850.00 NM 5 WKRC F 08/03/12 1:29 PM Young & the Restless 12:30 PM-1:30 PM :30 USPRTV13GPH \$850.00 NM									
18	08/06/12	08/06/12	Young & the Restless	12:30 PM-1:30 PM	M-----	:30	1	\$850.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 M----- 1 \$850.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC M 08/06/12 Young & the Restless 12:30 PM-1:30 PM :00 <del>\$850.00</del> NM Credited									
19	07/31/12	08/03/12	Let's Make a Deal	3:00 PM-4:00 PM	-TWTF--	:30	5	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/30/12 08/05/12 -TWTF-- 5 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC W 08/01/12 3:59 PM Let's Make a Deal 3:00 PM-4:00 PM :30 USPRTV13GPH \$500.00 NM 2 WKRC Th 08/02/12 3:25 PM Let's Make a Deal 3:00 PM-4:00 PM :30 USPRTV13GPH \$500.00 NM 3 WKRC F 08/03/12 3:29 PM Let's Make a Deal 3:00 PM-4:00 PM :30 USPRTV13GPH \$500.00 NM 5 WKRC F 08/03/12 3:59 PM Let's Make a Deal 3:00 PM-4:00 PM :30 USPRTV13GPH \$500.00 NM 4 WKRC F 08/03/12 3:59 PM Let's Make a Deal 3:00 PM-4:00 PM :30 USPRTV13GPH \$500.00 NM									
20	08/06/12	08/06/12	Let's Make a Deal	3:00 PM-4:00 PM	M-----	:30	1	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 M----- 1 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC M 08/06/12 Let's Make a Deal 3:00 PM-4:00 PM :00 <del>\$500.00</del> NM Credited									
21	07/31/12	08/03/12	4p Local 12 News at Four	4:30 PM-5:00 PM	-TWTF--	:30	4	\$1,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/30/12 08/05/12 -TWTF-- 4 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKRC W 08/01/12 4:38 PM 4p Local 12 News at Four 4:30 PM-5:00 PM :30 USPRTV13GPH \$1,200.00 NM 1 WKRC W 08/01/12 4:52 PM 4p Local 12 News at Four 4:30 PM-5:00 PM :30 USPRTV13GPH \$1,200.00 NM 3 WKRC Th 08/02/12 4:37 PM 4p Local 12 News at Four 4:30 PM-5:00 PM :30 USPRTV13GPH \$1,200.00 NM 4 WKRC F 08/03/12 4:53 PM 4p Local 12 News at Four 4:30 PM-5:00 PM :30 USPRTV13GPH \$1,200.00 NM									
22	08/06/12	08/06/12	4p Local 12 News at Four	4:30 PM-5:00 PM	M-----	:30	1	\$1,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 M----- 1 \$1,200.00									

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Advertiser	Product	Estimate Number	
Crossroads Grass Root Po	CROSS		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	08/06/12	08/06/12	4p Local 12 News at Four	4:30 PM-5:00 PM	M-----	:30	1	\$1,200.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC M 08/06/12 4p Local 12 News at Four 4:30 PM-5:00 PM :00 <del>\$1,200.00</del> NM See MG 14.2									
23	07/31/12	08/03/12	5p Local 12 News at Five	5:00 PM-5:30 PM	-TWTF--	:30	4	\$1,400.00	NM
Weeks: Start Date 07/30/12 End Date 08/05/12 MTWTFSS -TWTF-- Spots/Week 4 Rate \$1,400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC W 08/01/12 5:14 PM 5p Local 12 News at Five 5:00 PM-5:30 PM :30 USPRTV13GPH \$1,400.00 NM 2 WKRC Th 08/02/12 5:28 PM 5p Local 12 News at Five 5:00 PM-5:30 PM :30 USPRTV13GPH \$1,400.00 NM 4 WKRC F 08/03/12 5:13 PM 5p Local 12 News at Five 5:00 PM-5:30 PM :30 USPRTV13GPH \$1,400.00 NM 3 WKRC F 08/03/12 5:24 PM 5p Local 12 News at Five 5:00 PM-5:30 PM :30 USPRTV13GPH \$1,400.00 NM									
24	08/06/12	08/06/12	5p Local 12 News at Five	5:00 PM-5:30 PM	M-----	:30	1	\$1,400.00	NM
Weeks: Start Date 08/06/12 End Date 08/12/12 MTWTFSS M----- Spots/Week 1 Rate \$1,400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC M 08/06/12 5p Local 12 News at Five 5:00 PM-5:30 PM :00 <del>\$1,400.00</del> NM Credited									
25	07/31/12	08/03/12	5p Local 12 News at Five	5:30 PM-6:00 PM	-TWTF--	:30	4	\$1,500.00	NM
Weeks: Start Date 07/30/12 End Date 08/05/12 MTWTFSS -TWTF-- Spots/Week 4 Rate \$1,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC W 08/01/12 5:51 PM 5p Local 12 News at Five 5:30 PM-6:00 PM :30 USPRTV13GPH \$1,500.00 NM 2 WKRC Th 08/02/12 5:53 PM 5p Local 12 News at Five 5:30 PM-6:00 PM :30 USPRTV13GPH \$1,500.00 NM 3 WKRC F 08/03/12 5:39 PM 5p Local 12 News at Five 5:30 PM-6:00 PM :30 USPRTV13GPH \$1,500.00 NM 4 WKRC F 08/03/12 5:43 PM 5p Local 12 News at Five 5:30 PM-6:00 PM :30 USPRTV13GPH \$1,500.00 NM									
26	08/06/12	08/06/12	5p Local 12 News at Five	5:30 PM-6:00 PM	M-----	:30	1	\$1,500.00	NM
Weeks: Start Date 08/06/12 End Date 08/12/12 MTWTFSS M----- Spots/Week 1 Rate \$1,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC M 08/06/12 5p Local 12 News at Five 5:30 PM-6:00 PM :00 <del>\$1,500.00</del> NM Credited									
27	07/31/12	08/03/12	6p Local 12 News at Six	6:00 PM-6:30 PM	-TWTF--	:30	3	\$1,600.00	NM
Weeks: Start Date 07/30/12 End Date 08/05/12 MTWTFSS -TWTF-- Spots/Week 3 Rate \$1,600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Th 08/02/12 6:08 PM 6p Local 12 News at Six 6:00 PM-6:30 PM :30 USPRTV13GPH \$1,600.00 NM 3 WKRC F 08/03/12 2:59 PM 6p Local 12 News at Six 6:00 PM-6:30 PM :30 USPRTV13GPH \$1,600.00 NM 2 WKRC F 08/03/12 5:58 PM 6p Local 12 News at Six 6:00 PM-6:30 PM :30 USPRTV13GPH \$1,600.00 NM									
28	08/06/12	08/06/12	6p Local 12 News at Six	6:00 PM-6:30 PM	M-----	:30	1	\$1,600.00	NM
Weeks: Start Date 08/06/12 End Date 08/12/12 MTWTFSS M----- Spots/Week 1 Rate \$1,600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC M 08/06/12 6p Local 12 News at Six 6:00 PM-6:30 PM :00 <del>\$1,600.00</del> NM Credited									

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**PO Box 841646**  
**Dallas, TX 75284-1646**


[www.local12.com](http://www.local12.com)

Invoice #	Invoice Date	Invoice Month	Invoice Period
46303-1	08/19/12	August 2012	07/30/12 - 08/06/12
Advertiser	Product	Estimate Number	
Crossroads Grass Root Po	CROSS		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
29	07/31/12	08/03/12	M-F 7p-730p	7:00 PM-7:30 PM	-TWTF--	:30	4	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -TWTF-- 4 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WKRC W 08/01/12 7:12 PM M-F 7p-730p 7:00 PM-7:30 PM :30 USPRTV13GPH \$1,200.00 NM									
1 WKRC W 08/01/12 7:29 PM M-F 7p-730p 7:00 PM-7:30 PM :30 USPRTV13GPH \$1,200.00 NM									
3 WKRC Th 08/02/12 7:28 PM M-F 7p-730p 7:00 PM-7:30 PM :30 USPRTV13GPH \$1,200.00 NM									
4 WKRC F 08/03/12 7:20 PM M-F 7p-730p 7:00 PM-7:30 PM :30 USPRTV13GPH \$1,200.00 NM									
30	08/06/12	08/06/12	M-F 7p-730p	7:00 PM-7:30 PM	M-----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 M----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WKRC F 08/03/12 7:46 PM M-F 730p-8p :30 USPRTV13GPH \$1,200.00 NM									
MG for 30.1 08/06									
1 WKRC M 08/06/12 M-F 7p-730p 7:00 PM-7:30 PM :00 <del>\$1,200.00</del> NM									
See MG 30.2									
31	07/31/12	08/03/12	11p M-F Local 12 News 11	11:00 PM-11:35 PM	-TWTF--	:30	2	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -TWTF-- 2 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC W 08/01/12 11:27 PM 11p M-F Local 12 News 11 11:00 PM-11:35 PM :30 USPRTV13GPH \$1,800.00 NM									
2 WKRC Th 08/02/12 11:35 PM 11p M-F Local 12 News 11 11:00 PM-11:35 PM :30 USPRTV13GPH \$1,800.00 NM									
32	08/06/12	08/06/12	11p M-F Local 12 News 11	11:00 PM-11:35 PM	M-----	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 M----- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC M 08/06/12 11p M-F Local 12 News 11 11:00 PM-11:35 PM :00 <del>\$1,800.00</del> NM									
See MG 4.2									
33	07/31/12	08/03/12	Letterman	11:35 PM-12:35 XM	-TWTF--	:30	4	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -TWTF-- 4 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WKRC W 08/01/12 12:01 AM Letterman 11:35 PM-12:35 XM :30 USPRTV13GPH \$650.00 NM									
1 WKRC W 08/01/12 12:08 AM Letterman 11:35 PM-12:35 XM :30 USPRTV13GPH \$650.00 NM									
3 WKRC Th 08/02/12 12:30 AM Letterman 11:35 PM-12:35 XM :30 USPRTV13GPH \$650.00 NM									
4 WKRC F 08/03/12 Letterman 11:35 PM-12:35 XM :00 <del>\$650.00</del> NM									
Credited									
34	08/06/12	08/06/12	Letterman	11:35 PM-12:35 XM	M-----	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 M----- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC M 08/06/12 Letterman 11:35 PM-12:35 XM :00 <del>\$650.00</del> NM									
See MG 14.2									
35	08/01/12	08/03/12	M-Th/Su 430a News	4:30 AM-4:59 AM	--WT---	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 --WT--- 1 \$150.00									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Our stations and its associated parent company do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

# INVOICE

Send Payment To:

**Local 12 WKRC-TV**  
**Newport Television LLC**  
**PO Box 841646**  
**Dallas, TX 75284-1646**


[www.local12.com](http://www.local12.com)

Invoice #	Invoice Date	Invoice Month	Invoice Period
46303-1	08/19/12	August 2012	07/30/12 - 08/06/12
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																							
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36	08/05/12	08/05/12	CBS Sun Morn News	9:00 AM-9:30 AM	-----S	:30	1	\$1,200.00	NM																																																																																							
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Credited																																																																																																
Total Spots							70																																																																																									

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$70,450.00</b>
<u>Agency Commission</u>	<b>\$10,567.50</b>
<u>Net Amount Due</u>	<b>\$59,882.50</b>

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